

## AHI PPS Project 2.d.i: Patient Activation/Patient Engagement Roles and Responsibilities

AHI Community Engagement Manager <i>(w/ support from Community Engagement Coordinator)</i>	AHI Community Engagement Facilitators	Project Champion	Health Home/Care Management	Community Navigator	Clinical Providers (includes PCPs, Pediatricians, Hospitals, FQHC, and Behavioral Health/Substance Abuse Service Providers)	CBO
<ul style="list-style-type: none"> <li>- Tracks and reports progress on all project related initiatives and activities</li> <li>- Supervises Community Engagement Facilitators; coordinates their activities</li> <li>- Communicates/collaborates w/ leadership of partner organizations to strategize, develop, and implement patient activation/patient engagement initiatives and activities to identify regional health care needs, reduce barriers to accessing care, and to promote preventative care</li> <li>- Collaborates w/ partner orgs to embed PAM® survey as part of care management/treatment plans, particularly for 2.d.i target population, and to educate providers</li> <li>- Trains staff in partner organizations on PAM®/CFA® and other patient activation/patient engagement methods, such as shared decision making and motivational interviewing</li> <li>- Plans, coordinates, promotes and implements community education/outreach initiatives, including convening community forums, beneficiary advisory groups, and creating/dissemination associated materials</li> <li>- Works to identify regional/community specific resources; develops and implements strategy to raise awareness &amp; accessibility of available resources</li> </ul>	<ul style="list-style-type: none"> <li>- Acts as liaison between community members, partners, and AHI administration</li> <li>- Trains staff in partner organizations on PAM®/CFA® and other patient activation/patient engagement methods, such as shared decision making and motivational interviewing</li> <li>- Works w/ partner orgs to develop workflow &amp; implement patient activation/engagement initiatives</li> <li>- Assists w/ developing Community Navigator program and provides support to participating partner organizations/individuals in the Community Navigator role</li> <li>- Works to identify regional/community specific resources; develops and implements strategy to increase awareness &amp; accessibility of available resources</li> <li>- Contributes to strategy for/implements activities associated with identifying regional health care needs, reducing barriers to accessing care, and promoting preventative care</li> <li>- May perform outreach to individuals within 2.d.i target population, identified through data mining or other resources</li> <li>- Administers PAM® survey if needed</li> <li>- Coaches w/ CFA® only if circumstances allow for ongoing relationship w/ individual</li> </ul>	<ul style="list-style-type: none"> <li>- Serves as a resource for developing and implementing initiatives for Project 2.d.i, Community Engagement, and Cultural Competency/Health Literacy work stream initiatives</li> <li>- Participates in reviewing and revising strategy documents, such as the AHI PPS Community Engagement Plan and the AHI PPS Cultural Competency/Health Literacy Strategy</li> <li>- Suggests locations and subject matter for community forums and other community engagement activities</li> <li>- Assists with developing a Community Navigator job description</li> <li>- Acts as Chair for the Community and Beneficiary Engagement Committee</li> <li>- Trained as a PAM® Trainer, able to administer PAM survey/coach w/ CFA if applicable</li> <li>- May be trained in additional patient activation/engagement techniques, Cultural Competency/Health Literacy, and other project related topics</li> </ul>	<ul style="list-style-type: none"> <li>- May have staff members administering the PAM® survey, utilizing CFA®, or acting as Community Navigators</li> <li>- May have staff members functioning as PAM®/CFA® trainers, or trainers of other patient activation/patient engagement methods, such as shared decision making, motivational interviewing, etc.</li> <li>- May have staff perform outreach to individuals within 2.d.i target population, identified through referrals from MCOs, PCPs, DOH, data mining or other resources</li> <li>- Embed PAM® survey as part of care management/treatment plans, particularly for 2.d.i target population</li> <li>- Connects individuals w/ insurance coverage and PCP when needed</li> <li>- Connects individuals to necessary community resources (housing, social services, child care, employment assistance, care management, etc)</li> <li>- Refer and ensure successful hand offs of patients to Community Navigators/community based care agencies as needed</li> </ul>	<ul style="list-style-type: none"> <li>- Assesses needs of individuals referred or who are contacted via outreach</li> <li>- Performs outreach to individuals within 2.d.i target population, identified through data mining or other resources</li> <li>- Is an expert on community/regional resources; ensures they have access to updated contact information for referrals</li> <li>- Ensures successful hand offs and referral; follows up and tracks as needed.</li> <li>- Connects individuals to necessary community resources (housing, social services, child care, employment assistance, care management, etc)</li> <li>- Connects individuals w/ insurance coverage, PCP, and Care Management when needed</li> <li>- Placed prominently in "hot spots" &amp; easily accessible to the target population</li> <li>- Administers PAM® survey</li> <li>- Coaches w/ CFA® only if circumstances allow for ongoing relationship w/ individual</li> </ul>	<ul style="list-style-type: none"> <li>- May have staff members administering the PAM® survey, utilizing CFA®, or acting as Community Navigators</li> <li>- May have staff members functioning as PAM®/CFA® trainers, or trainers of other patient activation/patient engagement methods, such as shared decision making, motivational interviewing, etc.</li> <li>- May choose to utilize internal data resources for identifying individuals in the 2.d.i target population for outreach purposes</li> <li>- May have staff perform outreach to individuals within 2.d.i target population, identified through data mining or other resources</li> <li>- Embed PAM® survey as part of care management/treatment plans, particularly for 2.d.i target population</li> <li>- Participate in provider level education around PAM®, CFA®, and other patient activation/patient engagement methods</li> <li>- Participate in/contribute to community education/outreach efforts, including convening community forums &amp; beneficiary advisory groups</li> <li>- Embed PAM® survey as part of care management/treatment plans, particularly for 2.d.i target population</li> <li>- Refer and ensure successful hand offs of patients to Community Navigators/other community based care agencies as needed</li> </ul>	