**North Country PHIP Stakeholder Quarterly Meeting**

**February 11, 2016**

**Lake George, NY**

**Meeting Summary**

**Introduction**

The third quarterly meeting of North Country PHIP stakeholders took place on February 11, 2016 in Lake George. The meeting included presentations about the *HealthyADK* website marketing campaign and evaluation plan, as well as a demonstration of how *HealthyADK* can support population health improvement efforts in the North Country Region. Stakeholders offered several suggestions to enhance *HealthyADK’s* content and functions; the suggestions will be communicated to the website developer (Healthy Communities Institute).

The meeting also included a discussion about potential approaches to identifying and working on regional population health improvement priorities in 2016. A summary of the main points that were discussed is below.

**Discussion**

A number of potential approaches to organizing population health improvement efforts in the North Country Region in the coming year were discussed including:

* Identify cross-cutting issues that impact health throughout the region (for example, lack of adequate transportation options), document the impact, identify potential solutions, and advocate for adoption of the solutions.
* Identify specific communities in the region that are experiencing poor health outcomes, document the issues that contribute to the poor outcomes, and organize collective impact efforts in the communities to address the issues.
* Identify other regions in the state/country with similar characteristics as the North Country Region that have successfully improved population health in their regions and attempt to adapt and replicate those successful efforts in the North Country.
* Identify opportunities to support and enhance Prevention Agenda and DSRIP efforts in the region.

The discussion illustrated the need to approach population health improvement from a number of different, but complementary, perspectives.

**Next Steps**

AHI will develop a proposed approach to population health improvement in the North Country region that incorporates the elements discussed at the meeting. The approach will be informed by a review and analysis of relevant data and available documents regarding the factors listed below. The approach will be designed to assist PHIP stakeholders identify a measurable objective(s) for population health improvement in the region and develop activities to achieve the objective(s).

Factors to be considered in the development of the approach include:

* major negative health outcomes in the region;
* major health disparities in the region;
* health-related priorities identified by a broad spectrum of community stakeholders and sectors;
* cross-cutting systemic issues that have a negative and positive impact on the region’s health;
* health outcomes, challenges and resources for specific communities in the region that have a ranking of 5 (on a scale of 1 to 5) on the SocioNeed Index (as identified in *HealthyADK*);
* effective population health improvement strategies/programs that exist in the region and strategies/programs that were proven effective in regions with similar characteristics; and
* health transformation efforts (DSRIP, SHIP/SIM, Prevention Agenda) that are taking place or are planned in the region.

The proposed approach will be disseminated to PHIP stakeholders in the region and a webinar will be conducted prior to the next scheduled quarterly meeting to discuss the approach and receive further feedback and advice.

**Next NC PHIP Stakeholder Meeting**

The next NC PHIP quarterly stakeholder meeting is scheduled for:

 May 12, 2016

 10:00 to Noon (registration and breakfast at 9:30)

 High Peaks Resort

 Lake Placid

The agenda for the May meeting will include a presentation and discussion of the approach the NC PHIP will use to improve population health in the region, as well as the identification of a measurable objective(s) and activities that the NC PHIP will undertake.