

AHI PPS

TRANSFORMING
the APPROACH
to HEALTH CARE

Behavioral
Health

Long Term
Care

Hospitals

Public
Health

Community
Based
Services

Home
Health

Primary
Care

Project Management Office

518.480.0111

Cathy Homkey, *CEO*

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Cathy was appointed the Chief Executive Officer of AHI (Adirondack Health Institute) in 2011. She provides strategic leadership for the organization, working with the Board of Directors, Leadership Council, community-based organizations, and the management team to establish and successfully implement long-range goals, strategies, plans and policies. Cathy's career in health care spans more than 20 years. Under her direction, AHI is addressing rapid changes and challenges to the health care system by coordinating planning, recruitment, clinical and outreach activities, and managing grant-supported programs within a nine-county region. Cathy was appointed by New York State Governor Andrew M. Cuomo to the New York State Rural Health Council. Her term will run through June 30, 2018. She also serves on the New York State Health Foundation Community Advisory Committee, and is involved with the Adirondack Region Chamber of Commerce, Mountain Lake Children's Residence, Inc., and Mountain Lake Academy. Cathy is a graduate of Trinity College.

Colleen Florio, PhD, *Vice President—Health System Transformation*

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Colleen leads AHI's programs and services that support innovations in health care design, delivery, and payment models. She has leadership responsibility for a variety of initiatives that involve health care providers, payors, and other stakeholders, all working together toward the common goals of improved quality, reduced cost, and better patient experience of care. Such initiatives include the Adirondack Medical Home Initiative, the AHI Health Home, and the Delivery System Reform Incentive Payment Program (DSRIP). Prior to joining AHI, Colleen was employed for 10 years by Glens Falls Hospital where she established the Health Promotion Center, a grant-funded set of programs dedicated to improving health by making it easier for people to eat well, be active, and live tobacco-free. Colleen is a licensed psychologist; she holds a Doctoral degree in Counseling Psychology from the University of Buffalo where she focused her studies in research methods and statistics.

Rachel Hajos, MS, *Director, Health System Development*

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Together with the Senior Management team, Rachel is responsible for developing a strategic vision for AHI's Health System Transformation services. She contributes to the development of a strategic communications plan and oversees the execution of key aspects of the plan. Rachel leads the Project Management team in support of the Delivery System Reform Incentive Payment (DSRIP) initiative. Prior to joining AHI in July 2015, she was with the Healthcare Association of New York State (HANYS), a statewide hospital and continuing care association representing more than 550 non-profit and public hospitals, nursing homes, home care agencies, and other health care organizations. She was the Senior Administrator, Healthcare Educational and Research Fund, and has more than 19 years of operational leadership. Rachel earned a Bachelor of Science degree in Public Relations from Utica College of Syracuse University, and a Master of Science degree in Health Services Administration from Sage Graduate School.

Deborah LaRose, MA, *Manager, Project Performance*

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Deborah provides leadership and coordination for multiple performance and quality improvement initiatives underway in a nine-county region of Northern New York. She also contributes to the development of AHI's strategic vision and business model. Prior to joining AHI, she served as a Project Manager for Fingerpaint Marketing and Palio+Ignite. Deborah earned a Bachelor of Arts degree in Communications from SUNY Plattsburgh, and a Master's degree in Psychology from the Georgia School of Professional Psychology.

Heather Bradley, LMSW

3.a.i.: Primary Care/Behavioral Health Integration; 4.a.iii.: Behavioral Health Promotion

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Heather manages two projects — the initiative to integrate primary care and behavioral health; and the project to promote mental, emotional and behavioral health services. Her prior work experience includes stints in the fields of health insurance enrollment assistance, resource advocacy, cancer prevention, medical case management, substance use treatment and recovery counseling. Heather has a passion for behavioral health services and seeks to expand access for individuals to receive high-quality care. She holds a Master's degree in Social Work from Springfield College.

Jessica Chanese

2.d.i: Patient Engagement

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Jessica joined AHI as Community Engagement Manager in June, 2015. Her role includes focusing, developing and implementing direct patient and community engagement and activation initiatives. Prior to joining AHI, she served as an Administrator for Adirondack Manor Adult Home and Assisted Living Facility. Jessica has worked in both supervisory and direct care capacities with individuals with intellectual disabilities, complex medical conditions, and behavioral health concerns. Building on coursework completed at Kenyon College and Russell Sage College, Jessica earned a Bachelor of Arts degree in Human Services from SUNY Empire State College.

RuthAnn Craven, MS

Transformation Coach

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RuthAnn recently joined the AHI team as Transformation Coach. She brings more than 20 years of health care administration experience to her new role. RuthAnn has been very active in patient centered medical home transformation and has successfully guided numerous practices through the NCQA PCMH recognition process. Prior to joining AHI, she held the position of Project Coordinator for Nathan Littauer Primary/Specialty Care Centers. Previous to that, she was with BlueShield of Northeastern New York in the role of Physician Liaison. RuthAnn has a Bachelor's degree in Accounting from Siena College, and a Master's degree in Health Services Administration from Russell Sage College.

Paula Jacobson, MBA

2.a.i: Integrated Delivery System Creation; 2.a.iv: Medical Village Creation

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Paula manages two projects — initiatives to create and achieve an integrated delivery system, and create a medical village using existing hospital infrastructure. Prior to joining AHI, she worked as a Business Analyst at 3M Health Information Systems. Prior to that, she served as a Community Health Policy and Healthcare Trustees of New York State intern at the Healthcare Association of New York State (HANYs). Paula earned a Bachelor of Science degree from SUNY College of Buffalo, and a Master of Business Administration (MBA) degree, with a specialization in Healthcare from Sage Graduate School.

Jill Rock

3.a.ii: Crisis Stabilization; 3.a.iv: Ambulatory Detox; 4.b.ii: COPD Prevention/Management

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Jill manages three projects — crisis stabilization, ambulatory detoxification, and COPD prevention and management. Prior to her present position, she held the role of Education and Outreach Specialist with AHI's Enrollment Assistance Services and Education (EASE) program. She also previously worked for the Clinton County Health Department as a Senior Public Health Educator, organizing and implementing community-based programs. Jill earned a Bachelor of Science degree in Community Health from SUNY Potsdam.

Betsey Towne

2.b.viii: Hospital to Home Collaboration; 3.g.i: Palliative Care Into PCMH Model Integration

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Betsey manages two projects — the hospital to home care collaboration solutions and the initiative to integrate palliative care into a PCMH model. Prior to her current role, she served as a Project Coordinator for AHI's Enrollment Assistance Services and Education (EASE) program. In that role, she provided support to a team of In-Person Assistors/Navigators and Certified Application Counselors across a seven-county region, all of whom provided enrollment assistance services for individuals and families through the NY State of Health Marketplace. Betsey holds a Bachelor of Arts degree in English from Siena College.