



DSRIP News

February 17, 2017

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AHI PPS Partners Embark on Ambitious Recruitment Strategy for Personal Care Assistants and Home Health Aides

Three AHI PPS post-acute partners – Fort Hudson Home Care, Inc., United Helpers Nursing Home, and North Country Home Services, Inc. – are participating in the Hospital-Home Care Collaboration Solutions DSRIP project (2.b.viii) and collaborating on a creative and ambitious recruitment strategy for Personal Care Assistants (PCAs) and Home Health Aides (HHAs). Recruitment of PCAs and HHAs is one of three priority areas identified by the PPS.

The three organizations are currently collecting baseline data, including the number of applications received; number of interviews; number of hires; and number of unfilled care hours for which they are authorized to provide, and will be measuring impact for six months after the March 2017 launch.

Andrew Cruikshank, CEO of Fort Hudson Health System and a community-based organization leader for the newly formed Queensbury/Lake George Region Population Health Network (PHN),

shares there is a challenge that most post-acute providers face: the need for an ever-growing number of qualified candidates.

“Shared among all areas of the PPS is the recognized shortage of qualified personal care assistants and home health aides,” stated Cruikshank. “The need to bring more caregivers into the field has offered a unique opportunity for three regional providers to collaborate on a comprehensive marketing strategy; using traditional public venues as well as targeted social media. Through such joint efforts, limited DSRIP funds will be leveraged for maximum impact.”

If you would like more information on this initiative, please contact [Betsey Towne](#), AHI Provider Engagement Manager (Post-Acute), or [Kelly Owens](#), AHI Workforce Manager.

DSRIP Project 4.b.ii (COPD) Addendums Emailed to Partners

Today AHI emailed DSRIP Project 4.b.ii (COPD) addendums to partners. If you are the appropriate contact at your organization, please check your in box to make sure you received the email.

As a reminder, DSRIP Project 2.a.i (Creating an Integrated Delivery System) addendums were emailed to partners on February 6. If you haven't done so already, please check your in box to make sure you received that email as well.

If you have any questions, please direct them to dsripahi@ahihealth.org.

Registration Deadline is Tomorrow for Feb. 27 CCHL Training in Lake Placid. Twelve Spots are Left – Get Your FREE Ticket Today!

Twelve spots are still available for Module 1 of the AHI PPS Cultural Competency and Health Literacy Training Series, *Cultural Competency within the AHI PPS*, to be held on Monday, February 27, in Lake Placid, but the deadline to register is tomorrow, February 17, so get your FREE ticket today!

The training, facilitated by Wilma Alvarado-Little, MA, MSW, and Gregory Owens, LMSW, is being offered:

- Monday, February 27, 9:00 a.m.-4:00 p.m., The Crowne Plaza, 101 Olympic Drive, Lake Placid.

Visit [Eventbrite](#) today to register for the session!

If you have any questions or would like additional information, please contact Melissa Davey at mdavey@ahihealth.org.

Health Care News and Resources

Please visit [Health Care News and Resources](#) for national, regional and local health care news and resources that may be relevant to your work.

If you have articles and resources to share, please forward to communications@ahihealth.org.



Adirondack Health Institute

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